

CREATIVE PORTFOLIO

Malcolm Perry
Writer/Producer/Digital Creative

Work with Me



ABOUT ME

My passion for storytelling is a constant source of inspiration, and I take great joy in bringing ideas to life through writing and production. With a diverse and expansive creative skill set, I am dedicated to crafting captivating narratives and unforgettable moments that resonate with audiences. Through innovation and experimentation, I am constantly pushing the boundaries of my craft and striving for excellence in every project. I believe that storytelling has the power to inspire, entertain, and uplift, and I feel privileged to be a part of this incredible journey.

PREVIOUS WORKS



**Ambien Helped This
Man Find His Voice**

Vice Media
Digital Short-Video
Production



**Female Drag
Queens of London**



**This Frog Gets
You High**



photoshop 🌟 Hey everyone! It's @marcozagara here on the last day of my takeover. Be sure to tag your creations with #Ps_Radiance for the chance to be featured on @photoshop Instagram page!

- Let me leave you with one of the tips that totally changed my way of editing. I'm talking about using the Soft Round Brush in Color Dodge Blending Mode to add this beautiful glow to your images. This technique is really simple so I'm sure all of you can benefit from it. Create a new layer and select a similar color to the subject (red and blue in this case). Then select a darker tone of the color. Change the Layer Blend Mode to Color Dodge and start painting over the subject with the Soft Round Brush with low opacity and flow, et voilà!
- Hope you enjoyed my work and I hope it inspired you for your next creations. It has been a huge honor!
- As usual, don't forget to check out Instagram Stories to see how I made this piece. Thank you all! ❤️

photoshop 🌟 Hi there, it's Tommy Fung (@surrealhk)! I created this composite image using 15 of my own shots. Swipe through my #Ps_Swipe tutorial to see how I edited this image using Photoshop!

First, I placed the minibus on the street using the Pen Tool to select it and create the Mask to hide the rest. Note that I used 2 images with different angles (an eye-level shot and a low angle shot) of the minibus to make the perspective look more realistic. For the top of the mini-bus, I used Transform>Warp to curve it to match with the T-rex's jaw image.

Then, I created a Mask for the jaw and duplicated it to hide everything except the front teeth. I placed the tongue image between them and used Transform>Warp to make it look longer and curved it upward. After that I placed the traffic light image on it, always using the Pen Tool to select and create the Mask. I duplicated it and placed another traffic light behind the tongue.

Next, I placed several images of neon signboards one over the other, masking them using the Pen Tool or Polygonal Lasso Tool. I did the same for the reflections on the minibus. For one layer, I used the Color Dodge Blending Mode and Transform>Warp; for the other, I used Lighten Blending Mode and Transform>Flip Horizontal and Distort.

Last, I used the Brush and Gradient tools to paint several layers of the colors cyan and magenta, playing with Blending



Edelman
Social Media Campaigns
Client: Adobe



Ps photoshop 🌟 This is what actually happens when doves cry. @ergenart for #Ps_Transform
129w

Sneak Peek

Our Last O&E Live for 2022



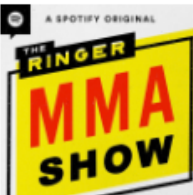
Fantasy Footballers LIVE!
Championship Week Q&A

Let's bring home a fantasy football title! Get ready for Week 17 w/ The Fantasy Footballers LIVE!

Today at 6pm ET

Memorable Moments

It was a big year for our team with even bigger unforgettable moments. Check out a few highlights that we should all be super proud to be a part of!




The Ringer MMA Show hits record audience!

Back in September, The Ringer MMA UFC 279 Weigh-in show hit 71,453 listeners!

Here's a breakdown of the numbers:

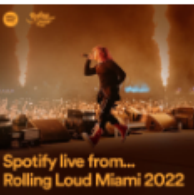
- 7,510 - Spotify Live listeners
- 27,900 - Web listeners
- 36,043 - Spotify main app listeners

[Listen back now!](#)



Coachella & Swedish House Mafia!

This year at Coachella, Spotify hosted a special event and live performance with the legendary Swedish House Mafia!



Spotify Live From Rolling Loud Miami!

This past year, we set out to make Spotify Live's presence known by being on-site at Rolling Loud Miami for artist interviews and more! Needless to say, it was a roaring success!

Peep some highlights below.


- Live From feed grew 300 to 9.5k followers
- 40k+ total live listeners
- 99k+ total on-demand listeners

[Listen back now!](#)

Spotify Projects

Podcasts

A SPOTIFY ORIGINAL



PODCAST EPISODE

Freestyling with Payday 🌻


Lorem Life

Nov 2022 · 1 hr 3 min

[Description](#) [Transcript](#)

Artist Payday joins Lorem to discuss her upcoming EP, 'Trips to Venus!' She and the hosts share the music they're currently listening to and the live shows they've recently seen. Payday also opens up about her creative process behind the album cover, her love for freestyling, and more! Be sure to catch Lorem Life every Wednesday at 5pm ET live on Spotify.

A SPOTIFY ORIGINAL



PODCAST EPISODE

Lil Baby's New Album, Ye Drama, & 'King's Disease 3'


New Joints Live!

Oct 2022 · 1 hr 4 min

[Description](#) [Transcript](#)

B.Dot and friends share their reviews of Lil Baby's latest album, 'It's Only Me,' before getting into Ye's latest drama. Is he doing too much or does he make some good points? Later, they discuss Nas' 'King's Disease 3' announcement. How many classics does Nas have under his belt at this point? Tune into New Joints LIVE every Tuesday at 9pm ET right here on Spotify.

A SPOTIFY EXCLUSIVE



PODCAST

anything goes with emma chamberlain


emma chamberlain

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About

emma prefers to share her thoughts with a microphone rather than a physical human being, so thank god she has a podcast. recorded from the comfort of her bed...and some other fun places, emma talks at length about whatever is on her mind every week. anything really does go on this podcast. sometimes philosophy, sometimes a random story from 10 years ago, sometimes advice, sometimes fun interviews, and sometimes nothing at all. you never know what you are going to get, but that's what keeps it interesting. new episodes every thursday and sunday, only on spotify.

A SPOTIFY EXCLUSIVE



PODCAST

Call Her Daddy

Alex Cooper

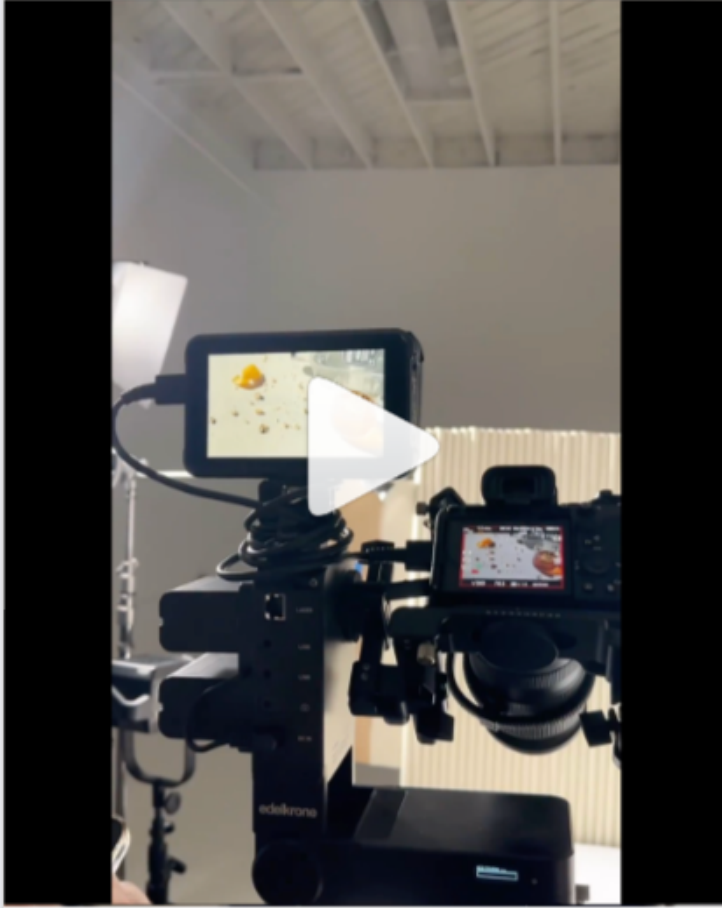
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About

Alex Cooper's Call Her Daddy is the most listened to podcast by women on Spotify. In a world prone to snap judgment, Cooper cuts through the bullshit with every guest and topic, asking the questions you want the answers to. Stop guessing what you're going to see on CHD each week - you'll laugh, you'll cry, you'll feel, you'll think. New episodes on Wednesdays only on Spotify. Go to @callherdaddy on Instagram if you wanna talk about it.

Various Content (links embedded)

cocktail_acd... Original audio [View profile](#)



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cocktail_acdmy

Sips and snaps, elevated. Welcome to the Cocktail Academy studio experience.

#InstaDrink #Drinkstagram #HappyHour #HomeBartender #MixologyArt #CocktailOfTheDay #CocktailsOfInstagram #Imbibe #BehindTheBar #CocktailCulture #StudioBTS #InTheStudio #CocktailArt #LiquidStyling #CocktailArts #CocktailMaking #BoozyTalk

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cocktail_acdmy Bobby Caldwell · What You Won't Do for Love [View profile](#)



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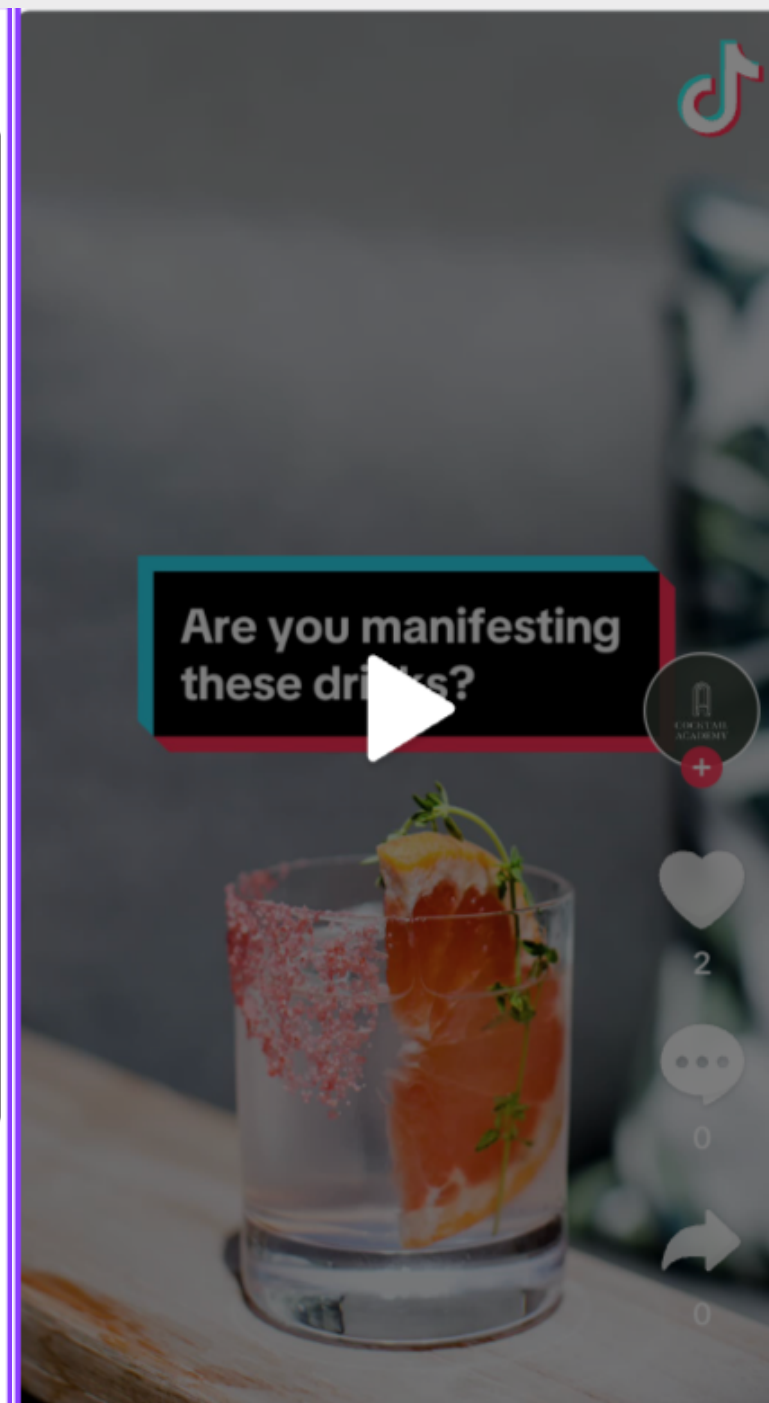
cocktail_acdmy

It's Negroni o'clock—inspired by the past, elevated for the future, and enjoyed by all.

Trust us when we say watch with sound on. #asmr

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The strange guy Part #2

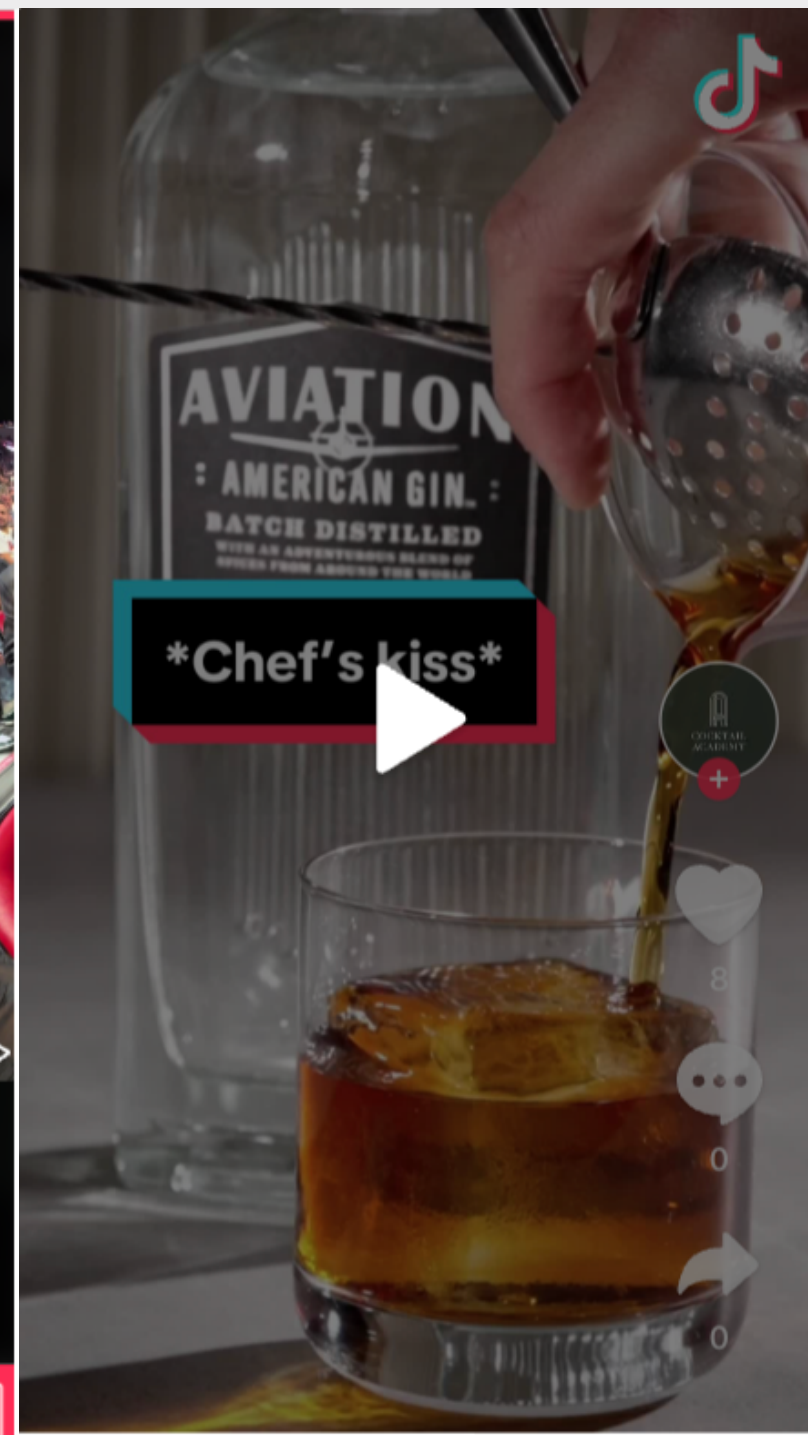
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Ad-Scripts
Podcast: Call Her Daddy



*****Items in RED FONT are mandatory: MUST READ**

Intro/Talking Points (in your own words)

Spring is here and you know what that means - the sun is shining, the birds are singing, and it's time to get your grub on. But who has time to cook a fancy meal when you could be soaking up those rays?

That's where HelloFresh comes in.

Their "Quick and Easy" meals are perfect for feeding the family without breaking the bank, and their new "Fast and Fresh" options are ready in just 15 minutes or less.

But it's not just about convenience, Daddy Gang. HelloFresh also has meal plans that cater to your lifestyle.

Whether you're "Fit & Wholesome", Pescetarian (pes-cut-tear- E-N), or Veggie, they've got options that will please everyone at your table.

And if you're a picky eater like me, you can even swap out proteins and sides to your liking. It's like having your own personal chef without the high price tag.

Personal Experience

- Share your personal endorsement, including anecdotes from your own experience(s) with HelloFresh.
 - *Ex: How does HelloFresh save you time? What are your favorite HelloFresh recipes? How HelloFresh makes cooking so easy and fast. Who do you cook HelloFresh with?*

CTA

So don't settle for takeout, Try America's number one Meal Kit and make dinner time a snap. With their deliciously easy options, you'll be able to enjoy the spring sunshine without sacrificing flavor or quality. Trust me, your taste buds will thank you.

Go to "Hello Fresh dot com slash daddygang50" and use code "daddygang50" for 50 percent off... plus your first box ships free! Tap the banner, or visit this episode's page to learn more.



*****Items in RED FONT are mandatory: MUST READ**

Intro/Talking Points(in your own words)

Let's be real, Daddy Gang, Summer is the ultimate time to be single. Call it, "uncuffing season!" It's all about having fun, going on adventures, and just enjoying yourself. And it all starts with Tinder. With just a swipe, you can meet new people, explore new places, and make unforgettable memories.

Whether you're looking for a partner to hit up a music festival with, someone to finally take that hike with, or a travel buddy to explore the world with, you can find it all on Tinder.

CTA

So what are you waiting for, Daddy Gang? Download Tinder today and explore all the possibilities this UN-cuffing season. It starts with a swipe! Tap the banner, or visit this episode's page to learn more.

Screenplay
 Show: Glory Dayz

ACT I

FADE IN

INT. SARAЕ'S BEDROOM - DAY

SARAЕ is in a deep sleep in her bed. She's laying on her back under her cover and she's snoring with her mouth open.

CLOSE UP ON SARAЕ'S FACE SLEEPING

A loud knocking on her door starts to interrupt her slumber, but she isn't woken up from the first barrage of knocks.

CUT TO

INT. OUTSIDE OF SARAЕ'S BEDROOM

Sarae's friend and roommate, SONIA, with her ear to the door looking concerned, is aggressively knocking on Sarae's bedroom door for her to wake up because she's going to be late for her orientation for school.

SONIA

Sarae!

Aggressively Knocks on the door again while putting her ear to the door.

SONIA

Sarae! Wake up! Wake the fuck up!
 You're bout to be late! Hellooo?!?
 (yells something sassy in Spanish).

CUT TO

INT. SARAЕ'S BEDROOM - DAY

CLOSE UP ON SARAЕ'S FACE SLEEPING

Sarae is triggered by Sonia's sassy comment in Spanish. Her eyes shoot open wide. She's tries to quickly roll over out of bed only to find that one of her hands is handcuffed to the side of her bed.

SARAЕ (V.O.)

(confused)
 What the... fuck?

Sarae, flustered, scrambles to find the key to unlock herself from the cuffs. She frees herself.

2.

Once free, she checks herself under the cover.

SARAЕ (V.O.)

(confused)
 Where's my underwear?

CUT TO

INT. OUTSIDE OF SARAЕ'S BEDROOM

SONIA

How you gonna be late your first day?
 Hurry up! You got five minutes then
 I'm leaving you. (In Spanish) You
 ain't making me late for work!

Sonia rolls her eyes and walks away from the door shaking her head.

SONIA

(Whispers)
 Unbelievable.

CUT TO

INT. SARAЕ'S BEDROOM - DAY

Sarae is scrambling. She finds her underwear on the side of the bed, grabs them and puts them on in bed before getting up. She runs to her closet, but quickly realizes she doesn't have time to get dressed and has to wear the same outfit from last night. She finds her pants and heads to her bathroom to brush her teeth.

CUT TO

INT. SARAЕ'S BATHROOM - DAY

Sarae finishes brushing and gargles mouthwash while looking in mirror.

SARAЕ (V.O.)

What the hell happened last night? I
 can't remember shit! And why the hell
 was I handcuffed?!? Ha! I must have
 before wzwen fuuuucked up!

Sarae chuckles to herself. She spits out the mouthwash and heads back into the room.

CUT TO

Music Production Credits
Producer Name: Malc James



GET IN TOUCH

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